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DA-Integrated And Veriest Announce Strategic Partnership Creating A Unique Semiconductor Services Model

Ottawa, Canada and Bnei Brak, Israel – November 10, 2014 – DA-Integrated, a world leading supplier of Microelectronics Services, and Veriest, a leader in ASIC design and verification services today announced a strategic partnership designed to simplify the complex and protracted task of delivering production grade silicon from engineering concept. Combining the core strengths of the two companies offers customers complementary capabilities and services that facilitate Semiconductor Design, Test, New Product Introduction and Production. DA-Integrated is globally known for its strength as a semiconductor service provider. Expertise covers a suite of services ranging from Mixed-Signal Design, Design for Test, Production Test Development, New Product Introduction, Specialized Production Test and Supply Chain Engineering.

Veriest offers its customers a unique high quality, cost effective design and verification model for complex IC and FPGA development focused on application aware testing. The strategic partnership creates a synergistic design and test model that leverages upfront design and verification effort to streamline production test engineering. The result is a comprehensive services solution for semiconductor customers resulting in higher quality ICs with reduced development costs.

"The ever accelerating pace of innovation in the electronics industry is constantly driving down design and production timelines for new semiconductor ICs. DA-Integrated understands this challenge and excels at helping customers reduce their time to market while controlling costs." said Scott Bulbrook, Vice President of Engineering and Co-Founder of DA-Integrated. "By partnering with Veriest and combining their innovative approach to verification with the unique core strengths of DA-Integrated, we are able to further improve time to market and promote first pass success with all of our customers."

"The short timeframes and high development cost in the latest technology nodes is fostering collaboration in all areas of the semiconductor industry, including service providers." said Hagai Arbel, Founder and CEO of Veriest. "Forming a strategic partnership with DA-Integrated allows both companies to offer a new set of complementary services creating a comprehensive end-to-end solution allowing customers to focus precious time and resources on core IP. By sharing resources effectively between DA-Integrated and Veriest we are also able to reduce the cost for all of our end customers."

To learn more about DA-Integrated and its unique suite of services for the microelectronics industry, visit www.da-integrated.com. For information about Veriest and its solutions for design and verification, visit www.veriest-v.com.

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